



# Northern California Chapter

## Urban and Regional Information Systems Association

Alpine Amador Butte Calaveras Colusa Del Norte El Dorado Glenn  
Humboldt Lassen Modoc Nevada Placer Plumas Sacramento Shasta  
Sierra Siskiyou Sutter Tehama Trinity Tuolumne Yolo Yuba

**Fostering Excellence in GIS**  
[www.norcalurisa.org](http://www.norcalurisa.org)

The Northern California Chapter of URISA would like to take this opportunity to invite your company to become a sponsor, or to renew your sponsorship, of our organization. Sponsorship is a valuable asset to the Chapter. First, it demonstrates to others that you see value in our Chapter and are willing to have your company name associated with ours. Second, your financial support makes it possible for the chapter to put on valuable training events for our members and others within the Northern California GIS community. NorCal URISA strives to offer a URISA-certified workshop each year at a significantly low cost, and provides various other training opportunities, along with regular Chapter meetings. In addition, the Chapter now participates with the other California URISA chapters in sponsoring the annual CalGIS conference.

The Chapter has three levels of sponsorship which are described below:

### **Silver (\$250)**

- Display the sponsor's name with a hyperlink on our website
- Listed as a sponsor on all formal chapter communications

### **Gold (\$500)**

- All benefits of Silver sponsorship level
- Your company logo added and prominently displayed on website and chapter communications
- Your brochures (provided by your company) will be available at all membership events

### **Platinum (\$1000)**

- All benefits of both the Silver and Gold sponsorship levels
- Opportunity to present to our members at membership events (duration to be determined based on event)

Sponsorship runs in conjunction with the chapter's membership year, from January 1<sup>st</sup> through December 31<sup>st</sup>. We are actively recruiting membership for the 2019-2020 membership years. We invite you to join us in providing valuable GIS educational opportunities for the Northern California area by sponsoring the NorCal URISA chapter.

Thank you for your consideration. Please contact [president@norcalurisa.com](mailto:president@norcalurisa.com) with questions or to participate.

Sincerely,

President: Lane Simmons Penn  
President-Elect: Jason Latoski  
Past President Christina Boggs-Chavira  
Secretary: Marcus Harner  
Treasurer: Maria Clay  
Board Members At Large: Christina Brunsvold, Chong Chuan-Shin, Tyler Friesen, Bryan Ferri  
Communications: Jane Schafer-Kramer  
Sponsorship Chair: Carrie Carsell

Checks can be made payable to:  
"The Northern California Chapter of URISA"  
P.O. Box 660602  
Sacramento, CA 95866